



**Board of Trustees Long-Range Planning Committee Meeting
 University Center - UC 206
 Saturday, 5/9/2009
 11:00 am to 12:00 pm CT**

1. REVIEW OF THE ACADEMIC PROGRAM DEVELOPMENT PLAN

Bennett Present

The Academic Program Development Plan (Attachment A) will be reviewed.

0509 LRP Attachment A - New Program Development Plan - Page 3

2. APPROVAL OF NEW DEGREE PROGRAM: MASTER OF ARTS IN COMMUNICATION

Bennett Approve

Approval of a recommendation to the Board of Trustees to approve the degree program in Attachment B is recommended.

The College of Liberal Arts proposes to offer a master's degree program in Communication (Attachment B). The implementation date is fall 2010.

The purposes of the proposed Master of Arts in Communication are: to offer a program full-time students can complete in two years of study; to offer a program part-time students can complete in three to four years; to develop and deliver a program flexible enough to serve practitioners and aspiring academics alike; to produce graduates who are skilled and logical problem solvers who can apply those skills to real situations; and to equip students with analytical and practical tools that foster the ability to lead.

The proposed program is comprised of 36 semester hours: 9 required hours in theory/methodology; 21 elective hours in content courses; and 6 hours of directed research with thesis and capstone project options.

The Report of the 2007 President's Taskforce on Workforce and Economic Development indicated a graduate program in communications was the second most highly needed graduate program in the University of Southern Indiana service region.

It is recommended by the dean of the College of Liberal Arts and has been approved by the Graduate Council, the Academic Planning Council, and the president.

0509 LRP Attachment B - New Degree Program MA in Communication - Page 4

3. APPROVAL OF NEW DEGREE PROGRAM: BACHELOR OF ARTS/BACHELOR OF SCIENCE IN BIOCHEMISTRY

Bennett Approve

Approval of a recommendation to the Board of Trustees to approve the degree program in Attachment C is recommended.

The Pott College of Science and Engineering proposes to offer a bachelor's degree program in Biochemistry (Attachment C). The implementation date is spring 2010.

The proposed program will have two degree options—an American Chemical Society approved track and a non-American Chemical Society approved track. The program will be comprised of a minimum of 124 semester hours. Depending on the degree option, the program will consist of 40–47 hours in chemistry and 11–25 hours in biology. Several pre-requisite courses include 8–10 hours in physics and 4–8 hours in calculus. The necessary 50 credit hours in the University’s core curriculum and elective courses complete the requirements. In addition, the program will require two hours of biochemistry related research and students will be encouraged to participate in cooperative work assignments, internships, and research opportunities nationally.

It is recommended by the dean of the Pott College of Science and Engineering and has been approved by the University Curriculum Committee, the Academic Planning Council, the Faculty Senate, and the president.

The two primary objectives of the proposed biochemistry program are: to provide baccalaureate prepared biochemists for scientific careers in suitable industries such as biotechnology, pharmacology, and environmental chemistry; and to prepare students for graduate study or professional schools in medicine, pharmacy, and related fields. The Pott College of Science and Engineering will offer the program with existing courses and one new additional course.

0509 LRP Attachment C - New Degree Program BA in Biochemistry Abstract - Page 5

4. REPORT ON STUDENT LIFE

Parrent Present

Reports from the Student Government Association, the Activities Programming Board, and the division of Student Affairs will be presented.

0509 LRP SGA-APB Presentation - Page 6

**Attachment A
UNIVERSITY OF SOUTHERN INDIANA
New Program Development Plan**

**Revised by Academic Planning Council
March 30, 2009**

Associate Degree

Baccalaureate Degree

Graduate Degree

2007-2009 Biennium

Criminal Justice

2009-2011 Biennium

Anthropology
Arts and Heritage Management
Biochemistry
Business Economics
Business/Engineering
Entrepreneurship
Environmental Science
Geography
Health Informatics
International Business
Occupational Therapy Assistant
Respiratory Therapy
Sport Management

Communication
Food and Nutrition (Dietetics)
Health Administration (MSW/MHA)
Physical Therapy
Public Health Administration (MSW/MPA)
Special Education/Exceptional Needs

2011-2013 Biennium

Electrical and Computer Engineering
Mechanical Engineering

Environmental Science
History (MA)
Human Performance
Imaging Sciences
Medical Records and Health Informatics
Occupational Therapy
Pharmacy

2013-2015 Biennium

Forensic Science

Attachment B

Approval of the following degree program is recommended.

ABSTRACT

Master of Arts in Communication
To be offered on-campus and via hybrid and distance education
by the University of Southern Indiana, Evansville, Indiana

Objectives:

The purposes of the proposed Master of Arts in Communication are: 1) to offer a program full-time students can complete in two years of study; 2) to offer a program part-time students can complete in three to four years; 3) to develop and deliver a program flexible enough to serve practitioners and aspiring academics alike; 4) to produce graduates who are skilled and logical problem solvers who can apply those skills to real situations; and 5) to equip students with analytical and practical tools that foster the ability to lead.

The program will provide students with an interdisciplinary approach to problem-solving in the field of communication. Our students can expect to examine a variety of problems through the lens of communication in areas as diverse as technological change, international relations, conflict and negotiation, organizational functioning, personal relationships, regional economic development, corporate responsibility, community outreach, and consensus and coalition building. We deliberately adopt pedagogical techniques, such as a case study approach, that develops our students' problem solving abilities and critical thinking skills. Our hands-on capstone experience connects our students' learning experience with real-life problems and will be a service to the community. For students who want to pursue advanced graduate studies, a thesis option will be offered that will allow them to gain additional experience in conducting academic research.

Students who complete the Master of Arts in Communication will be able to apply their increased knowledge of communication processes, contexts, theories, and research methodologies to further their career and educational goals.

Clientele to be Served:

The Master of Arts in Communication program will be appealing to students who wish to further their education beyond the Master of Arts and to students who are seeking the Master of Arts as a terminal degree in order to achieve organizational advancement. Students who wish to pursue a doctorate following the completion of the program will be equipped with theoretical and methodological knowledge that is expected of a rigorous Master of Arts program. Students who will pursue the Master of Arts for organizational advancement will receive a valuable education about how to conduct research ethically and how to apply data in order to solve practical organizational problems.

Curriculum:

A Bachelor of Arts or Bachelor of Science degree from a regionally or comparably accredited institution will be required for all applicants applying to the Master of Arts in Communication program. Although applicants do not need to hold an undergraduate degree in an area of communication, preference will be given to applicants with an education background in communication or other social sciences disciplines.

The proposed Master of Arts in Communication is comprised of 36 semester hours: 9 required hours in theory/methodology; 21 elective hours in content courses; and 6 hours of directed research with thesis and capstone project options. Based on the projected course rotation, full-time students will complete the program in two years.

The proposed program, by taking an integrative approach, will provide students with a more well-rounded education in that students will learn not only about human communication within organizations and relationships, but also mass communications processes, such as journalistic writing and advertising strategies.

Employment Possibilities:

Individuals earning a Master of Arts in Communication from the University of Southern Indiana can pursue careers in any number of fields, including but not limited to: advertising/public relations management; communications directing in healthcare and business organizations; human resources; media management; nonprofit organization directing; communication training and development; and communication consulting.

Attachment C

Approval of the following degree program is recommended.

ABSTRACT

Bachelor of Arts/Bachelor of Science in Biochemistry
To be offered on-campus by the University of Southern Indiana, Evansville, Indiana

Objectives:

The two primary objectives of the proposed biochemistry program are: to provide baccalaureate prepared biochemists for scientific careers in suitable industries such as biotechnology, pharmacology, and environmental chemistry; and to prepare students for graduate study or professional schools in medicine, pharmacy, and related fields.

The proposed program in biochemistry will provide students the opportunity to earn an interdisciplinary baccalaureate degree separate from the currently existing degrees in biology and chemistry. The field of biochemistry focuses on the scientific study of the chemistry of living systems, their fundamental chemical substances and reactions, and their chemical pathways and information transfer systems, with particular reference to carbohydrates, proteins, lipids, and nucleic acids.

Clientele to be Served:

The biochemistry program will serve both traditional and non-traditional students from Indiana, particularly southwest Indiana and the Tri-state region. Since no such program exists at a public higher education institution within a 120-mile radius of Evansville, this program also will attract students from western Kentucky and southern Illinois. Additionally, this program will provide further educational opportunities for graduates from two-year associate degree programs, especially biotechnology graduates from Ivy Tech Community College and transfer students from other two- and four-year biology and/or chemistry programs.

An articulation agreement with Ivy Tech Community College-Evansville has been produced and is awaiting signatures. The agreement will allow graduates with associate degrees in biotechnology from Ivy Tech Community College-Evansville to seamlessly transfer to the biochemistry program at the University of Southern Indiana.

The biochemistry program is intended for full-time students with the majority of upper-level classes offered during the daytime hours. A limited assortment of evening classes will be available.

Curriculum:

The Bachelor of Arts/Bachelor of Science in Biochemistry will be comprised of a minimum 124 semester hours. Depending on the degree option, ACS or non-ACS approved, the program will consist of 40-47 hours in chemistry and 11-25 hours in biology. The total hours required within the program is consistent with other interdisciplinary degree programs. In addition, there are several pre-requisite courses that include 8-10 hours in physics and 4-8 hours in calculus. The necessary 50 credit hours in the University's core curriculum and elective courses complete the requirements. The program will require two hours of biochemistry related research, and students will be encouraged to participate in cooperative work assignments, internships, and research opportunities nationally.

BA/BS - ACS Approved

47 hours chemistry
11 hours biology
10 hours physics
8 hours calculus

BA/BS - non-ACS Approved

40 hours chemistry
23-25 hours biology
8 hours physics
4 hours calculus

Employment Possibilities:

Graduates of the proposed program will be prepared for application to advanced degree programs such as medical, dental, or pharmacy schools or graduate programs in biochemistry, chemistry, or biology. Additionally, graduates will be prepared for immediate employment in medical, industrial, and government positions as scientists, lab technicians, research assistants, and chemists.

The expanding field of biotechnology and pharmaceutical research in Indiana will result in additional job opportunities for these graduates. In addition, anticipated growth in agriculture and bio-fuels industries will increase job opportunities for graduates. With the advances in biotechnology and the concomitant expansion of career opportunities in biotechnology, the proposed program will provide highly marketable graduates seeking such careers.

STUDENT★GOVERNMENT

association

USI Board of Trustees

Long-Range Planning Committee

May 9, 2009

Presented by
Amy L. Beard

2009 Mission Statement

“The Student Government Association of the University of Southern Indiana is committed to *serving as the voice of the students while building and maintaining partnerships*. We will strive to link students, faculty, administrators and the community in a way that will improve education and campus life. We will remain accountable, motivated, decisive, and open-minded in these endeavors.”

Organizational Structure

Executive Board

- President
- Executive Vice President
- Chief Justice
- Attorney General
- AVP for Business/Finance
- Executive Clerk

Legislative Branch

- Seven Administrative Vice Presidents
- Academic College Representatives
- Members-At-Large
- Greek Representatives

Judicial Branch

- Six Associate Justices

Standing Committees

- Eagle Athletic Support/Red Zone
- Student Organization Support Grant
- Rules
- National Collegiate Alcohol Awareness
- Election
- Philanthropy
- Foundation Travel Grant
- Food Services

Student Government Accomplishments

- Partnered with multiple student organizations
- New Student Welcome Dinner
- University committees
- National Collegiate Alcohol Awareness Week
- Continued to give BRAD (Be Responsible About Drinking) birthday cards
- Safe Ride

Student Government Accomplishments

- Attended an ASGA Leadership Conference
- Academic Assembly meetings
- Education and Human Services Town Hall
- Nursing and Health Professions Town Hall
- Construction Town Hall
- Student Trustee search committee
- Fall and spring cook-outs

Student Government Accomplishments

- Speak-Out
- Presented Faculty/Staff/Administrator Awards
- Freshmen Event
- Commuter/Night Student Reception
- Interviewing final USI presidential candidates
- Improved SGA Web site to provide resources to students
- Breakfast with the President

Freshmen Event January 2009



USI Day at the State House 2009



Relay for Life SGA/APB Join Team

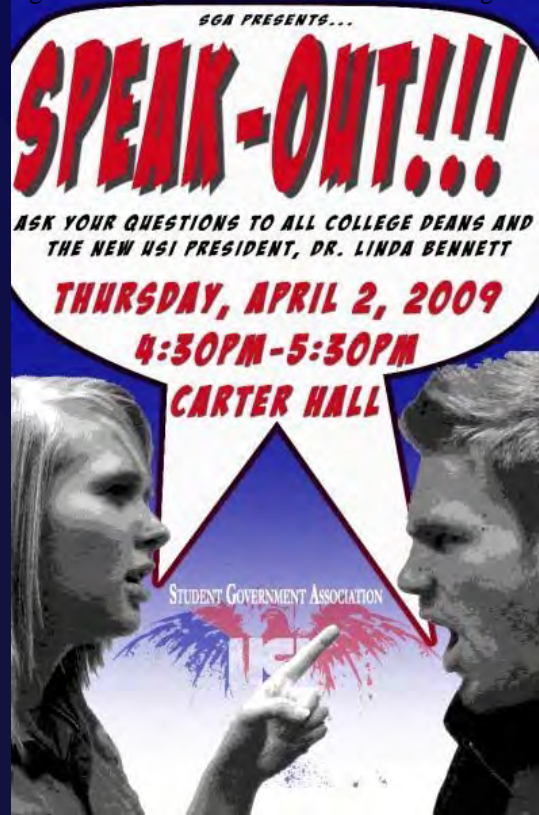


Red Zone Members



SGA End-of-the-Year Banquet 2009

ASGA Conference in Washington D.C.



Speak-Out Advertisement

APB

Activities Programming Board

**Board of Trustees
Long-Range Planning Committee**

May 09, 2009

Presented by
**Jeff Threlkeld
APB President**



The Activities Programming Board strives to offer students high quality campus entertainment while hoping to improve itself each and every day by reaching out to students and essentially providing them with a life beyond books.



- **Executive Board**
 - President
 - Vice President
 - Secretary

- **Programming Board**
 - Education Chair
 - Entertainment Chair
 - Film Chair
 - Friday Night Live Chair
 - Homecoming Chair
 - Marketing Chair
 - Membership Chair
 - Series Chair
 - Special Events Chair

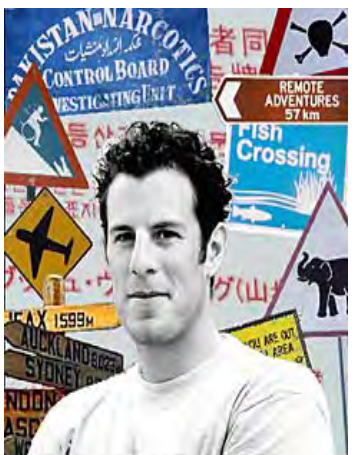




Speaker: Sex Signals
“Dating & Sexual Assault Awareness”



Speaker: Stacey Nadeau
“Embracing Real Beauty”



Speaker: Doug Lanksy
“Around the World”

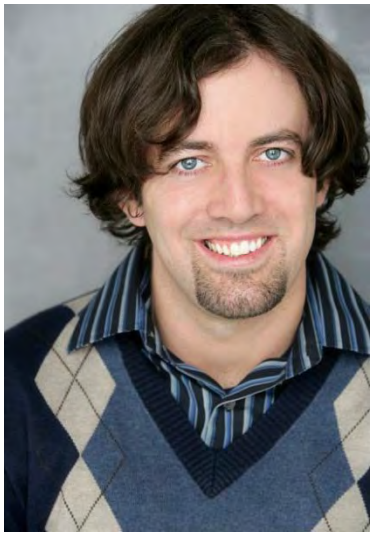


Speaker: Marion Blumenthal
“Four Pebbles”



Comedians

Fall/Spring 08/09



Dan Cummins



Dana Eagle



Michelle Buteau



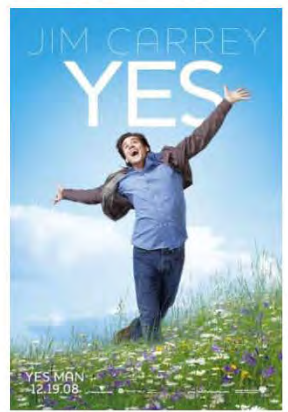
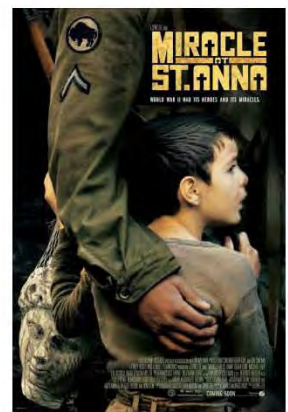
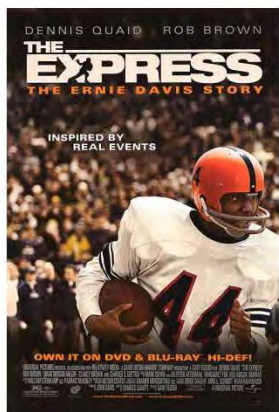
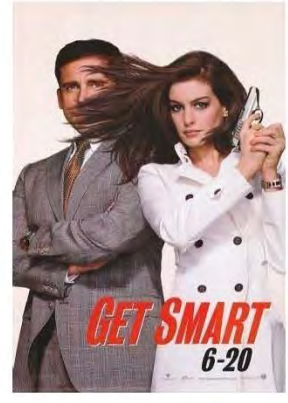
Kyle Dunnigan

In fall 2008, APB partnered with Welcome Week and featured comedian Dan Cummins.

During the fall semester, comedians Dana Eagle and Michelle Buteau performed, and in the spring Kyle Dunnigan showcased his talent at USI.



Movie Series



Friday Night Live Series



Outdoor Movie:
Maid of Honor

Hallows Eve in the UC
Thursday, Oct. 30
7 - 11 PM
Carter Hall

Wax Hands Pumpkin Bowling

Hocus Pocus
7 PM
Carter Hall

The Strangers
9 PM
Carter Hall

Friday Night Live!
For more info e-mail sp@ucdavis.edu or visit www.ucdavis.edu

Hallows Eve in the UC

INTERNATIONAL EXTRAVAGANZA

NOVEMBER 21
8-10 PM
PAC 200

Friday Night Live!
IT'S WHAT YOU DO ON THE WEEKEND

Games! Free Food!

Dancing Lessons!
Chance to Win Prizes!

For more info e-mail sp@ucdavis.edu or visit www.ucdavis.edu

International Extravaganza



Dancing Through the Decades

BINGO				
7	25	44	57	62
15	22	40	50	70
11	30	FREE SPACE	46	74
2	28	37	55	68
10	27	39	59	75

Bingo Night

House of Wax Double Feature!

The ultimate dimension in TERROR!
3D
HOUSE OF WAX
MAY 1

Friday, February 20
1953 Film - 7 PM
2005 Film - 8:45 PM
Mitchell Auditorium

For more info visit www.ucdavis.edu/sp

House of Wax- Double Feature



Homecoming 2009

“USI Goes Hollywood”

- Homecoming Tip-Off
- Comedian: Jeff Dye
- Hollywood Blitz
- Homecoming Formal Dance
- Coronation of King & Queen



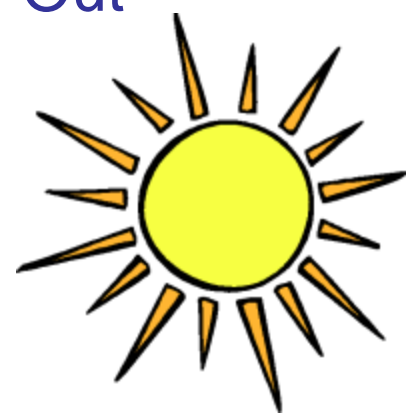
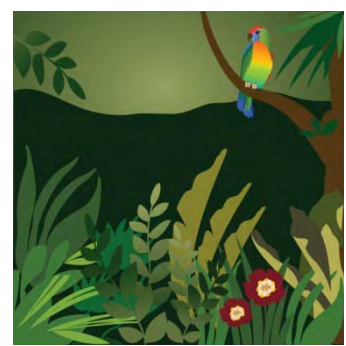
King: Raul Ramirez

Queen: Claire Robison



APB continued its strong special events programs in 2008-2009.

- Block Party - Fun in the Sun
- Music Video Dance Party
- Winter Wonderland-themed Chill Out
- Safari-themed Chill Out



APB was fortunate enough to co-sponsor the following events:

- **Camp Eagle**
 - Office of Student Development Programs
- **Welcome Week**
 - Outdoor Movie: 21
 - Comedian: Dan Cummins
 - Block Party- Fun in the Sun
- **Outdoor Movie: Baby Mama**
 - Colleges Against Cancer
- **Movie: Wanted**
 - Alpha Kappa Psi
- **Movie Matinee: Iron Man**
 - Public Relations Student Society of America
- **Oksoberfest**
 - Student Government Association
- **Debate-A-Palooza**
 - Communications Department
- **Sam Spady**
 - Sigma Pi Fraternity & Student Government Association
- **Friday Night Live: International Extravaganza**
 - International Programs & Services
- **Movie: The Express**
 - Black Student Union
- **Movie: Milk**
 - Spectrum



National Association for Campus Activities Convention

Nashville, Tennessee
February 14 - 18



Plain White T's

April 21



April 21, 2009
 @ 8 PM - PAC



2009-2010 Goals

- Strengthen lunchtime programming series
- Improve Friday Night Live Series
- Utilize new areas on campus as potential programming space





2008-09 Summary

- Southern Hospitality Days/Departmental Scholarships
- Student Financial Assistance Award Letters/HEOA
- RFC Expansion and Opening (May 11, 2009)
- MLK, Jr. Memorial Luncheon
- Technology Efficiencies
- Residence Life Community Center/Going Green